

Tori Johnson

Tucson, AZ 85745

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EDUCATION

University of Arizona, Eller College of Management

Tucson, Arizona

Bachelor of Science in Business Administration

May 2025

- **Major:** Marketing & Sports Management Certificate
- **GPA:** 3.2
- **Honors:** Wildcat Excellence Award, Eller Top Multicultural Scholar, Eller Top Collegiate Women of the Year

INTERNSHIP & VOLUNTEER EXPERIENCE

UA Native American Advancements & Tribal Engagement Office

Tucson, Arizona

Student Marketing Intern

January 2025 – Present

- Create and distribute promotional materials for events, programs, and initiatives
- Support social media efforts and content creation to enhance visibility and outreach for tribal engagement activities
- Manage internal communications, coordinating between various departments to ensure timely updates and seamless project execution.

Arizona Athletics- Marketing

Tucson, Arizona

Volunteer

October 2022- Present

- Assisted in promoting and executing game day events and fan engagement activities to enhance the Arizona Athletics experience.
- Supported the creation and distribution of marketing materials, including social media content and promotional flyers.

CIELO Program

Hawaii & Puerto Rico

Volunteer

March 2023 & May 2024

- Gained hands-on experience in ecological restoration and land stewardship, contributing to long-term environmental preservation.
- Assisted in the removal of invasive plant species at Waimea Valley in Hawaii, helping restore native ecosystems and protect local biodiversity
- Partnered with SBP Puerto Rico to restore a home damaged by a hurricane, providing critical support to a family in need.
- Assisted in rebuilding efforts, including painting, and other repairs, to help create a safe and livable environment.

Childcare

Sells, Arizona

Babysitter

June 2018 –August 2022

- Care for children 5 days a week, while creating engaging age-appropriate activities
- Advanced problem-solving skills and multitasking skills
- Assisted children with homework assignments and special projects among various subjects
- Maintained a clean environment by organization and straightening up

CONFERENCES AND VOLUNTEER EXPERIENCES

- Arizona Bowl Tailgate Volunteer
- Education Forward X Super Bowl: 100 Yards of Education STEM event Team Leader
- Section 7 Basketball Tournament
- Honor Flight Veterans Volunteer
- Arizona Athletics Sports Medicine Volunteer
- American Indigenous Business Leaders Conference, Reservation Economic Summit (RES)

SKILLS, ACTIVITIES & INTERESTS

Activities: Sports Management Association, American Indigenous Business Leaders Club, UA Chi Alpha